

impact INNOVATIONS

MEDIA KIT · SPEAKING, PODCASTS, AND PRESS

Teresa Huff, ACNP

Founder and CEO, Impact Innovations · TEDx Speaker · Host, Grant Writing Simplified® Podcast

Teresa Huff, ACNP, is a nonprofit strategist, TEDx speaker, and Founder and CEO of Impact Innovations. She works with nonprofit leaders and funders to build beyond the next funding cycle. Teresa has trained more than 10,000 nonprofit leaders and hosts the Grant Writing Simplified® Podcast, which ranks in the top 5% of podcasts globally. Her years of helping nonprofits secure millions in grants shaped her ROI Framework™ and the Return On Impact Ecosystem™. Impact Innovations brings the donors, the data, and the doers together for exponential nonprofit impact.

10,000+
Nonprofit leaders trained

100+
Workshops and training sessions

145K+
Podcast downloads, top 5% globally

2025
Strategic Advisor of the Year, McAllister & Quinn

SIGNATURE TALK

The ROI Framework™

R **Relevant: Clarify your message.** Say what you do, who it serves, and why it matters, in words a funder can act on.

O **Optimize: Strengthen your plans.** Budgets, programs, and timelines that hold up when a funder looks closely.

I **Interact: Build relationships and systems.** The habits, records, and connections that keep fundraising going.

More topics

Funding Strategy. Relying on one funding source is a risk, not a strategy.

Grant Readiness and Grant Writing. The strongest proposals start long before the application opens.

Making the Case for Support. Funders invest in impact, not activity.

Strategic Planning and Board Involvement. A plan only works if it inspires intentional action.

Formats: Workshops · Training series · Conference sessions · Podcast and media interviews. In person or online.

"The nonprofit powerhouse."

The Bellwether

Where Teresa has taught

Mission Increase · preferred grant strategy partner

McAllister & Quinn · partner workshops

National Association of Home Builders

Instrumentl · partner workshops

The Nonprofit Alliance · Faith & Fundraising

Drury University · Nonprofit Leadership Conference

TEDxWilmington

Recent guest spots

Mission Funded: The Grant Advance Podcast

Marketer of the Day with Robert Plank

Grant Writing & Funding Podcast

Good to Growth, Nonprofit Hub

Let's impact your room, too.

Bios, headshots, and booking: returnonimpact.org/media

Book Teresa